

# Take a digital walk in the footprints of the Swedish history on St Barth

*The Sweden – St Barthelemy Foundation* has financed a new attraction in Gustavia. It's an app for smartphones built on a newly developed database that presents information around some 20 important buildings in Gustavia. Buildings that are the remains from the Swedish period on St Barth in the 18th century. The technology is totally new and constructed by four students as a graduation project from SKYH-university in the south of Sweden. St Barth is first out to get this app but many other cities has already shown their interest in this solution.

## It's not a tourist trap.

On the contrary, the app will let you know who built Gustavia and made St Barth to what it is today, a celeb among the Caribbean islands. The app **St. Barth of Sweden** takes you on a interactive walk in Gustavia. As soon as you pass a historical Swedish building you'll get a push notice in your smartphone with a picture and some facts about it. That is if you have downloaded the app.

## It's for free!

## It's not magic

It's is just a brand new technology and solution which our four students have developed based on Beacons. In short it's a sensor that communicates through BlueTooth (also a Swedish invention) with your smartphone and instructs it to collect relevant information from the net. That happens as soon as you get within 30 meters from the Beacon. The object can be small and anonymous but your phone will point you in the right direction.

## It's worldwide

But the app isn't just a local feature when visiting St Barth. Whenever or wherever you are you can use this app and take this digital walk in your phone or tablet because all the historical sites are also geo-positioned. In other words, every pin on the map alerts you and gives you the whole story and background. Buildings as well as beaches. In short, everything that makes St Barth the attraction it is.

## It comes with love from Sweden

**St. Barth of Sweden** is a homage to Gustavia, St Barth and the short but intensive Swedish history and heritage on this island. A history that *The Sweden – St Barthelemy Foundation* works to keep alive and preserve. Through this app we can spread the word in a new interesting and modern way. So consider our app as a gift with love from Sweden. After all we have an important history in common to present. And to be proud of!

Take a walk to discover the Swedish heritage in Gustavia

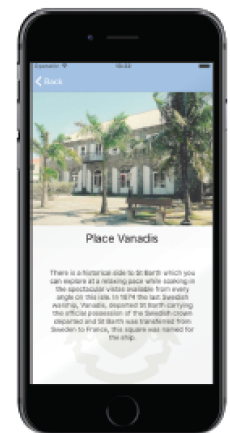


It's for free and you'll enjoy it. All from Sweden with love!

Two simple steps that will start your walk!



1. Cliquez sur les bâtons pour en savoir plus de l'héritage suédois ou vous pouvez être rappelés lorsque vous passez un bâtiment ou un monument à partir du moment quand St Barth était une colonie suédoise dans les années 1700.
2. Every pin marks a Swedish heritage, whether you read about it now or prefer to be reminded when passing a monument in Gustavia is your choice. It's all a walk in the footsteps of the history from the 18th century when St. Barth was a Swedish colony.
2. Klicka på pinnarna du vill läsa mer om eller bli påmind om när du passerar eller står framför en byggnad eller monument från tiden när St Barth på 1700-talet var en svensk koloni.



*This app is based on a idea from the Sweden – St Barthelemy Foundation and was built by students from the south of Sweden. All for everyone to be reminded that St Barths history also is a part of Swedens. Equally important for the both of us. Enjoy your walk! We provide the highlights. You, your effort!*



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Flyer explaining how the apps function